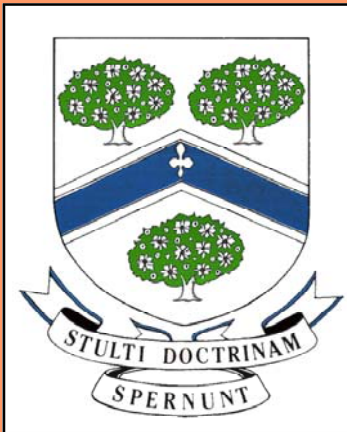


BTEC Level 3 Subsidiary Diploma in Business



WHAT IS A SUBSIDIARY DIPLOMA IN BUSINESS?

A Subsidiary Diploma in Business is a specialist qualification for students who have a clear view of their future career or are seeking progression to higher education. This qualification is equivalent to one A-level.

Students will cover four mandatory units plus two optional units

HOW WILL YOU BE ASSESSED?



BTECs are not exam-based qualifications. Instead, students will study real-life, work-based case studies and complete projects and assignments, which contribute to achieving each unit studied. The assessment process is ongoing, so it allows the student to analyse and improve their own performance.

WHO TEACHES BTEC BUSINESS?

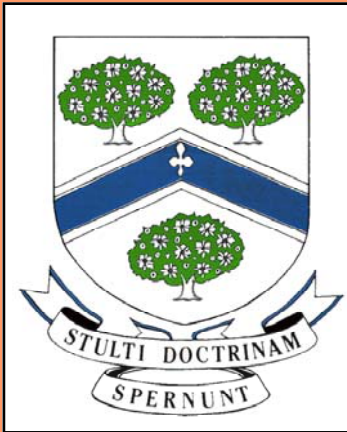
In both Years 12 and 13, the course is split and taught by both Mrs Craig and Mr O'Hara.

WHAT WILL YOU LEARN?

The table below shows the four mandatory units that will be covered over two years. Students will also cover two optional units.

UNIT	METHOD
UNIT 1	The Business Environment
UNIT 2	Business Resources
UNIT 3	Introduction to Marketing
UNIT 4	Business Communication

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WHAT KIND OF STUDENT DOES WELL IN THIS SUBJECT?

BTEC Business relates to the real world, so an interest in current affairs would be a huge advantage. It would be beneficial to have an awareness of what is going on in the news and to also read a newspaper.

BTEC Business does involve some maths, so ability in this area would be useful. You also need to be able to write well, so English is important.

You need to be realistic. This is a lot harder than GCSE, a lot more challenging and a lot more is expected from you. You need to be prepared to put in time and effort. You will have lots of work to do. You WILL find it difficult. A lot of the work will be done independently, so you need to be well organised and self-motivated.

COURSE REQUIREMENTS

In order to study BTEC Business in either Years 12 or 13, students do **not** need to have studied GCSE Business Studies. However, students do need to have achieved four passes at GCSE, Grade C or above.

*If you have any more questions, come and have a chat!
It's really important that you make the right decision regarding your
Post-16 education and we're here to help.*