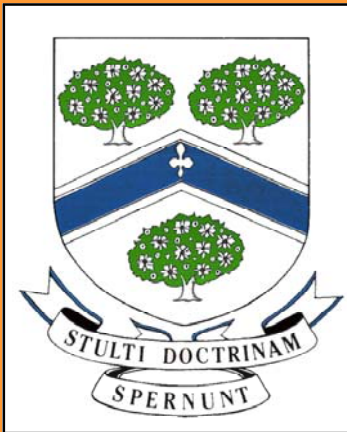


# BTEC First Certificate in Business



## WHAT IS THE AIM OF BUSINESS STUDIES?

The course aims to enhance understanding of the environment within which business activity takes place. Students will learn about the factors affecting business operations and about the way in which those businesses affect the local community.

## WHAT OPPORTUNITIES WILL THIS SUBJECT PROVIDE?

The subject provides a good foundation for a variety of different careers and courses in further education, such as Applied Business or A-level Economics & Business.

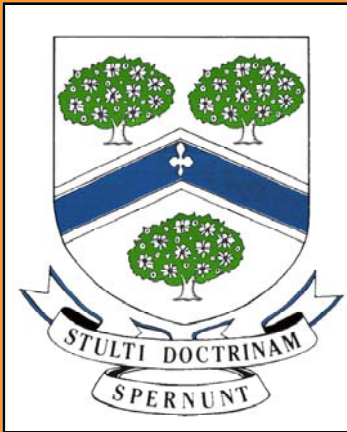
## HOW WILL YOU BE ASSESSED?

Investigative work forms the basis of this course and this is demonstrated particularly through the fact that there are no external examinations for this course – it is assessed solely via coursework.



UNIT	TOPICS
<b>Exploring Business Purposes</b>	<ul style="list-style-type: none"><li>• The Nature of Business &amp; Ownership</li><li>• The Classification of Business Activities</li><li>• Business Aims &amp; Objectives in Different Sectors</li><li>• The Main Functional Areas</li></ul>
<b>Investigating Financial Control</b>	<ul style="list-style-type: none"><li>• The Main Functional Areas</li><li>• Break-Even Analysis</li><li>• Cash Flow Forecasts</li><li>• Recording Financial Transactions</li></ul>
<b>Starting A Small Business</b>	<ul style="list-style-type: none"><li>• Presenting A Business Idea</li><li>• Skills &amp; Development Needed To Run The Business</li><li>• Legal &amp; Financial Aspects</li><li>• Outline Business Start-Up Proposals</li></ul>

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## WHAT KIND OF STUDENT DOES WELL IN THIS SUBJECT?

Due to the fact that Business Studies relates to the real world, an interest in current affairs would be a huge advantage. It would be beneficial to have an awareness of what is going on in the news and to also read a newspaper.

Business Studies does involve a mathematical element, so ability in this area would be useful. You also need to be able to write well, so English is important.

You need to be realistic. This is GCSE—it is a lot harder and a lot more challenging than work you have done so far. You need to be prepared to put in time and effort. You will have lots of work to do. You WILL find it difficult.

However, those who are realistic and are prepared to do the work, do well. They succeed. They pass — and with fantastic grades.

## WHO TEACHES BUSINESS STUDIES?

In both Years 10 and 11, the course is split and taught by both Mrs Craig and Mr O'Hara.

If you have any more questions, come and have a chat!

It's really important that you make the right decision regarding your Options choices and we're here to help.