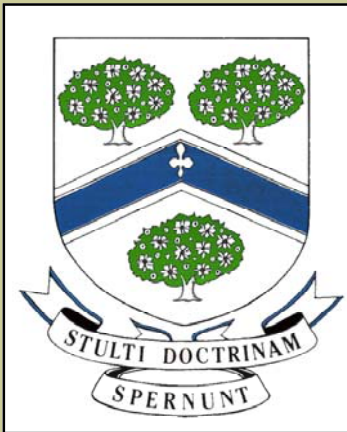


# GCSE Business Studies



## WHAT IS THE AIM OF BUSINESS STUDIES?

The course aims to enhance understanding of the environment within which business activity takes place. Students will learn about the factors affecting business operations and about the way in which those businesses affect the local community.

## WHAT OPPORTUNITIES WILL THIS SUBJECT PROVIDE?

The subject provides a good foundation for a variety of different careers and courses in further education, such as the GCE A-level Economics & Business and Applied Business.

## HOW WILL YOU BE ASSESSED?

The examination element of GCSE Business Studies is externally assessed by WJEC. The Controlled Assessment is internally assessed and externally moderated by WJEC.



ASSESSMENT METHOD	TOPICS
<p><b>Written Paper</b> (2 hours) 75% of overall grade</p>	<ul style="list-style-type: none"> <li>• The Business Framework</li> <li>• Businesses and their Customers</li> <li>• Producing Goods and Services</li> <li>• Human Resource Planning</li> <li>• The External Environment</li> <li>• Business Finance &amp; Control</li> </ul>
<p><b>Controlled Assessment</b> 25% of overall grade</p>	<p>6 weeks preparation 2,000 words 3 hours to collate and submit the final report</p>

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## **WHAT KIND OF STUDENT DOES WELL IN THIS SUBJECT?**

Due to the fact that Business Studies relates to the real world, an interest in current affairs would be a huge advantage. It would be beneficial to have an awareness of what is going on in the news and to also read a newspaper.

Business Studies does involve a mathematical element, so ability in this area would be useful. You also need to be able to write well, so English is important.

You need to be realistic. This is GCSE—it is a lot harder and a lot more challenging than work you have done so far. You need to be prepared to put in time and effort. You will have lots of work to do. You WILL find it difficult.

However, those who are realistic and are prepared to do the work, do well. They succeed. They pass — and with fantastic grades.

## **WHO TEACHES BUSINESS STUDIES?**

In both Years 10 and 11, the course is split and taught by both Mrs Craig and Mr O'Hara.

If you have any more questions, come and have a chat!

It's really important that you make the right decision regarding your Options choices and we're here to help.