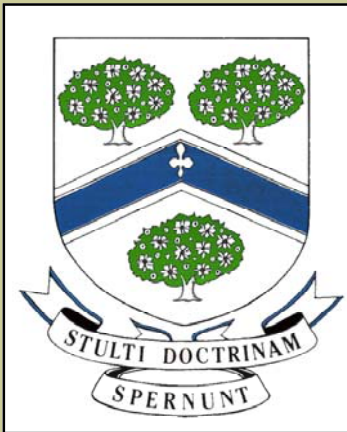


A-Level Economics & Business



WHAT IS ECONOMICS & BUSINESS?

Economics & Business is a practical subject in that it relates to the world around you. Through this subject, you will come to appreciate why certain things happen and what the consequences of those occurrences may be. You will be encouraged to think about things from different viewpoints and to question the facts. You will develop an in-depth understanding of the world of business, how it operates and why it operates in that way. From an economic point of view, you will learn how businesses respond to various challenges and why certain factors may help or hinder business growth.

HOW WILL YOU BE ASSESSED?

A-Level Economics & Business is externally assessed by Edexcel —there is no coursework.



In both Years 12 and 13, two written examinations will be taken.

WHO TEACHES ECONOMICS & BUSINESS?

In both Years 12 and 13, the course is split and taught by both Mrs Craig and Mr O'Hara.

UNIT	METHOD	WEIGHT	LENGTH
UNIT 1	Written paper on Unit 1. Section A—supported multiple choice questions. Section B—questions based on data.	25% of AS	1 hour 15 minutes
UNIT 2b	Written paper on Unit 2b. Section A—supported multiple choice questions. Section B—questions based on data.	25% of AS	1 hour 15 minutes

YEAR 12

UNIT	METHOD	WEIGHT	LENGTH
UNIT 3	Written paper on Unit 3. Section A—questions based on data. Section B—case study and questions.	25% of A2	1 hour 30 minutes
UNIT 4b	Written paper on Unit 4b. Section A—questions based on data. Section B—decision-making report and questions. (Context of report pre-released in June of the previous year).	25% of A2	1 hour 30 minutes

YEAR 13

A-Level Economics & Business



WHAT KIND OF STUDENT DOES WELL IN THIS SUBJECT?

Due to the fact that Economics & Business relates to the real world, an interest in current affairs would be a huge advantage. It would be beneficial to have an awareness of what is going on in the news and to also read a newspaper.

Economics & Business does involve a mathematical element, so ability in this area would be useful. You also need to be able to write well, so English is important.

You need to be realistic. This is not GCSE—it is a lot harder, a lot more challenging and a lot more is expected from you. You need to be prepared to put in time and effort. You will have lots of work to do. You WILL find it difficult.

However, those who are realistic and are prepared to do the work, do well. They succeed. They pass — and with fantastic grades.

COURSE REQUIREMENTS

In order to study Economics and Business at either AS or A2 level, students do **not** need to have studied GCSE Business Studies. However, due to the nature of the course, students must achieve a Grade B or above in Mathematics and English Language at GCSE.

THE SYLLABUS CONTENT

SYLLABUS CONTENT : YEAR 12

UNIT 1 : Developing New Business Ideas

This unit covers the characteristics students would need to develop to be successful in business and how new or existing businesses generate their products or service ideas and test them through market research. Students will also consider the competition in the market; the economic climate; how the business might be financed and how much revenue the idea might generate.

Unit 2b : Business Economics

This unit considers the market that the business may be operating in; how competition in the market and macroeconomic change is likely to affect it and how businesses can seek to minimise uncertainty through their actions.

SYLLABUS CONTENT : YEAR 13

UNIT 3 : International Business

The aim of this unit is to introduce the student to the world of international business and issues which a company trading internationally would have to consider.

UNIT 4b : The Wider Economic Environment & Business

In this unit, students consider why certain markets fail; how government decision-making affects the economy and markets in which companies operate, and the income and welfare of private individuals. The unit should enable students to assess why government economic policy can succeed or fail and why regulation of some markets is necessary.

If you have any more questions, come and have a chat!

It's really important that you make the right decision regarding your A-levels and we're here to help.